

the Source +



Market Alerts

TRANSITION – The movement of major growing areas from California to points as far south as Yuma Arizona is underway, and will continue through early December. “Transition”, as this is called, is a time when certain crops are more susceptible to disruptions in supply and quality. Be sure to read The Source Plus for up-to-date information and product recommendations.

CELERY – Transition-related light harvests and increased demand from the Thanksgiving holiday tightened supplies this week. Quality is good, however pricing is slightly higher than normal.

LETTUCE – Quality is fair to poor on all types of lettuce. More importantly, supplies are very limited due to the sudden shift in demand from Romaine to other lettuces in the past week. Pricing is much higher than normal on both whole and pre-cut product, and orders may be shorted.

BERRIES – Heavy rain in Central California, along with residual damage from wildfires in the south, have further impacted supplies of **Strawberries, Blackberries** and **Raspberries**. Quality is fair and pricing is higher than normal. Blueberries are a better overall value this week.

BROCCOLI/CAULIFLOWER – The harvest in Yuma AZ continues to be slow due to cold weather. Supplies are light, quality is good, and pricing is higher than normal. Florets or crowns may be a better value than whole heads.

TOMATOES – Mexico’s harvest continues to be light due to the recent hurricanes, and colder than expected temps. Quality is fair, and pricing is higher than normal, with Roma and Grape Tomatoes the most impacted. 5x6 and smaller Rounds are the best value.



A Peek at Peak Seasons

Asparagus: Excellent quality and pricing on all sizes.

Specialty Potatoes: – Quality is very good on all Colored, Fingerling, and Yukon Potatoes.

Pears: Quality is excellent out of Washington and California on all varieties.

Apples: All seasonal varieties are available, with great quality. 88 CT and larger sizes are the most plentiful. Small apples in the 125ct and smaller are limited in supply, especially with Granny Smith and Golden Delicious varieties.

Specialty Citrus: The winter citrus season is just around the corner—Mandarins, Tangerines, Clementines and Blood Oranges will soon be available in certain markets. Ask your distributor for recommendations!

Winter Squash: Butternut, Acorn, Delicata, Spaghetti and more are available – ask your distributor for recommendations!

Weather Update

California: Heavy rain, strong winds and colder temperatures across most growing regions.

Yuma, AZ: Colder than normal temperatures.

Mexico: Heavy rain in the central region mid-week.

Florida: Colder than normal temperatures and rainy conditions.

Florida: Temperatures warming from prior week’s freeze, with some rain expected weather system. Inland temperatures will drop to the 30s.



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Commodities at a Glance

 APPLES	Quality is good, 125 CT and smaller sizes are less available	 CELERY	Quality is good, pricing is higher	 LETTUCE LEAF	Quality is fair, pricing is higher
 ASPARAGUS	Quality and pricing are good, with Pencil and Standard the best buys.	 CITRUS (LEMONS)	Quality and pricing are good	 LETTUCE TENDER LEAF	Quality is fair, pricing is good
 AVOCADO	Supplies are returning to normal, ripened product is available and pricing is lower	 CITRUS (LIMES)	Quality and pricing are good	 MELON (CANTALOUPE)	Quality is good, pricing is higher
 BELL PEPPERS	Quality is good, pricing is higher	 CITRUS (ORANGES)	Quality and pricing are good	 MELON (HONEYDEW)	Quality and pricing are good
 BERRIES (BLACKBERRIES)	Quality is fair, pricing is higher	 CUCUMBERS	Quality and pricing are good	 MELON (WATERMELON)	Quality and pricing are good
 BERRIES (BLUEBERRIES)	Quality and pricing are good	 EGGPLANT	Quality and pricing are good	 ONIONS	Quality and pricing are good
 BERRIES (RASPBERRIES)	Quality is fair, pricing is higher	 GARLIC	Quality is fair, pricing is higher	 PEARS	Quality and pricing are good
 BERRIES (STRAWBERRIES)	Quality is fair, pricing is higher	 GRAPES (GREEN)	Quality and pricing are good	 PINEAPPLES	Quality and pricing are good
 BROCCOLI	Quality is fair, pricing is higher	 GRAPES (RED)	Quality and pricing are good	 POTATOES	Quality and pricing are good
 BRUSSELS SPROUTS	Quality is fair, pricing is good	 GREEN ONIONS	Quality is fair, pricing is slightly higher	 POTATOES (COLORED)	Quality and pricing are good
 CARROTS	Quality and pricing are good	 KALE	Quality and pricing are good	 SQUASH	Quality and pricing are good
 CAULIFLOWER	Quality is fair, pricing is higher	 LETTUCE ICEBERG	Quality is fair, pricing is higher	 TOMATOES	Quality is good to fair, pricing is higher