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Market Alerts

BERRIES – Strawberry quality continues to slowly improve out of California and Mexico, but not Florida. Blackberry and Raspberry supplies were also affected by rain and hail in Mexico. Growing conditions in all three areas remain rainy and cold. Pricing may be higher in certain markets. Blueberries are the best overall value.

MELONS – Supplies of Cantaloupe and Honeydew are very light, due to limited harvests out of Mexico, and a slow start to the Central American season. Quality is good, but pricing may be higher in certain markets.

CELERY – Transition-related light harvests continue to cause higher pricing than normal, with good to fair quality reported.

TOMATOES – Quality of Round and Grape Tomatoes remains fair, particularly in the Eastern half of the U.S., due to the cold and rain in central Florida. Roma supplies and quality are much improved. Pricing is still higher than normal in most markets for most varieties, with 6x6 Rounds and Romas being the best value.

A Peek at Peak Seasons

Cherries: Quality is excellent on imported Cherries.

Specialty Potatoes: – Quality is very good on all Colored, Fingerling, and Yukon Potatoes.

Pears: Bartlett, Bosc and Anjou pears and excellent quality out of Washington and California.

Specialty Citrus: Winter Citrus is in season – Mandarins, Tangerines, Clementines, Blood Oranges and more are available. Ask your distributor for recommendations!

Winter Squash: Butternut, Acorn, Delicata, Spaghetti and more are available – ask your distributor for recommendations!

Kale: Quality is excellent, with full bunches and dark green color.

Avocados: Quality is excellent and pricing is lower than in recent months. Fully ripened product is plentiful..

Weather Update

California: Very cold overnight temperatures, colder than normal daytime temps and windy conditions.

Yuma, AZ: Very cold overnight temperatures, colder than normal daytime temps and windy conditions.

Mexico: Seasonal temperatures in Central, colder to the North, mostly dry conditions throughout.

Florida: More rain and colder temperatures expected in most of the growing regions.



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Commodities at a Glance

 APPLES	Quality is good, 125 CT and smaller sizes are less available	 CELERY	Quality is good, pricing is higher	 LETTUCE LEAF	Quality is fair, pricing is higher
 ASPARAGUS	Quality is good, pricing is fair quality is good.	 CITRUS (LEMONS)	Quality and pricing are good	 LETTUCE TENDER LEAF	Quality is fair, Romaine pricing is good, Green/Red leaf is higher
 AVOCADO	Quality and pricing are good	 CITRUS (LIMES)	Quality and pricing are good	 MELON (CANTALOUPE)	Quality is good, pricing is higher
 BELL PEPPERS	Quality is good, pricing is higher	 CITRUS (ORANGES)	Quality and pricing are good	 MELON (HONEYDEW)	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is good, pricing may be higher	 CUCUMBERS	Quality and pricing are good	 MELON (WATERMELON)	Quality and pricing are fair
 BERRIES (BLUEBERRIES)	Quality and pricing are good	 EGGPLANT	Quality and pricing are good	 ONIONS	Quality and pricing are good
 BERRIES (RASPBERRIES)	Quality is good, pricing may be higher	 GARLIC	Quality is fair, pricing is higher	 PEARS	Quality and pricing are good
 BERRIES (STRAWBERRIES)	Quality is fair, pricing may be higher	 GRAPES (GREEN)	Quality is fair, pricing is higher	 PINEAPPLES	Quality and pricing are good
 BROCCOLI	Quality is good, pricing is fair	 GRAPES (RED)	Quality is fair, pricing is good	 POTATOES	Quality and pricing are good
 BRUSSELS SPROUTS	Quality is fair, pricing is good	 GREEN ONIONS	Quality and pricing are good	 POTATOES (COLORED)	Quality and pricing are good
 CARROTS	Quality and pricing are good	 KALE	Quality and pricing are good	 SQUASH	Quality and pricing are good
 CAULIFLOWER	Quality and pricing are good	 LETTUCE ICEBERG	Quality is fair, pricing is good	 TOMATOES	Quality is fair, pricing is higher on Grapes and larger Rounds