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Market Alerts

FREEZE ALERT– Last week's freeze across the Southwestern U.S. and Mexico affected quality, pricing and availability of several major crops, the most impactful of which are listed below.

ICEBERG LETTUCE – Plant icing has caused quality issues such as blister, peel, puffiness and short shelf life. Pricing is higher than normal. Romaine, Green Leaf and pre-cut product are all better options.

STRAWBERRIES – Harvests are still light out of California and Mexico, but Florida has improved. Pricing may be higher in certain markets. Blueberries and Blackberries are a better option.

BROCCOLI/CAULIFLOWER Supplies are very light on whole and crown product. Quality is good to fair, and pricing is higher than normal. Florets may be a better value.

PEPPERS– Supplies of Bell Peppers are light, particularly Red and Yellow. Quality is good, but pricing is higher than normal. Choice-grade Green Peppers are the best value.

TOMATOES – Supplies have improved on all sizes/varieties, particularly on Romas. Quality is still fair, especially in the Eastern half of the U.S., due to the continued cold and rain in Florida's growing region. Pricing is still slightly higher than normal in most markets, with 5x6 Rounds being the best overall value.

ASPARAGUS – Mexico's harvest is very light due to the freeze, and Peru has finished their season early due to unseasonably warm temps. Pricing is extremely high, particularly in the Western half of the country, with Pencil size being the best value.

A Peek at Peak Seasons

Apples – All red varieties are in peak season.

Specialty Potatoes: – Quality is very good on all Colored, Fingerling, and Yukon Potatoes.

Pears: Bartlett, Bosc and Anjou pears and excellent quality out of Washington and California.

Blackberries – Quality is excellent and pricing is good.

Specialty Citrus: Winter Citrus is in season– Mandarins, Tangerines, Clementines, Blood Oranges and more are available. Ask your distributor for recommendations!

Blueberries – Quality is terrific on South American imported fruit.

Avocados: Quality is excellent and pricing is lower than in recent months. Fully ripened product is plentiful.

Weather Update

California: Rain and windy conditions expected.

Yuma, AZ: Warmer morning temperatures and slight chance of rain.

Mexico: Cool overnight temperatures continue, with warmer daytimes and intermittent rain.

Florida: Dry conditions with seasonal temperatures.






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Commodities at a Glance

 APPLES	Quality is good, 125 CT and smaller sizes are less available	 CELERY	Quality is good, pricing is higher	 LETTUCE LEAF	Quality is fair; pricing is good
 ASPARAGUS	Quality is good, pricing is extremely high	 CITRUS (LEMONS)	Quality and pricing are good	 LETTUCE TENDER LEAF	Quality is fair; Romaine pricing is good, Green/Red leaf is higher
 AVOCADO	Quality and pricing are good	 CITRUS (LIMES)	Quality and pricing are good	 MELON (CANTALOUPE)	Quality is good, pricing is higher
 BELL PEPPERS	Quality is good, pricing is higher	 CITRUS (ORANGES)	Quality and pricing are good	 MELON (HONEYDEW)	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality and pricing are good	 CUCUMBERS	Quality and pricing are good	 MELON (WATERMELON)	Quality and pricing are fair
 BERRIES (BLUEBERRIES)	Quality and pricing are good	 EGGPLANT	Quality is good, pricing is higher	 ONIONS	Quality and pricing are good
 BERRIES (RASPBERRIES)	Quality is good, pricing may be higher	 GARLIC	Quality is fair, pricing is higher	 PEARS	Quality and pricing are good
 BERRIES (STRAWBERRIES)	Quality is fair, pricing may be higher	 GRAPES (GREEN)	Quality is fair, pricing is higher	 PINEAPPLES	Quality and pricing are good
 BROCCOLI	Quality is good to fair, pricing is higher	 GRAPES (RED)	Quality is fair, pricing is good	 POTATOES	Quality and pricing are good
 BRUSSELS SPROUTS	Quality is fair to poor; pricing is higher	 GREEN ONIONS	Quality is fair, pricing is higher	 POTATOES (COLORED)	Quality and pricing are good
 CARROTS	Quality and pricing are good	 KALE	Quality and pricing are good	 SQUASH	Quality is good, pricing is higher
 CAULIFLOWER	Quality is good to fair, pricing is higher	 LETTUCE ICEBERG	Quality is fair, pricing is higher	 TOMATOES	Quality is fair; pricing is higher on Grapes and larger Rounds