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Market Alerts

Transition – The springtime movement of major growing regions, from Yuma AZ northward to Central California, is underway. “Transition,” as this is called, is a time of year when certain crops are more susceptible to supply disruptions, higher pricing, and quality issues.

Avocados – Supplies have tightened up quickly due to a harvest slowdown among Mexican growers. California’s crop is forecasted to be 50% of last year’s volume, making any import shortage more extreme. Pricing is much higher than in prior weeks, and fully ripened fruit may be less available.

Bell Peppers – Supplies of **Green and Colored Bells** have tightened up again, due to light harvest and field transition in Florida and Mexico’s growing regions. Quality is good, but pricing is higher than normal. **Choice-Grade Green Bells** are the best value.

Celery – Pricing remains very high on both bulk and pre-cut **Celery**, with continued short supplies out of Yuma and California. Quality is fair to good.

Cauliflower- Supplies of Heads and Florets are slightly improved, but pricing may be higher than normal, with good to fair quality reported.

Onions: Red and Yellow Onions are in a temporary supply gap for the next few weeks. The Pacific Northwest storage crop is finishing early, and the Texas harvest has yet to ramp up. Pricing may be higher in certain markets, with good to fair quality.

A Peek at Peak Seasons

Melons – Cantaloupe and Honeydew quality is great from all Central American growing regions, with very good sugar levels.

Kale – The final harvest out of Central California is yielding great quality at good prices.

Swiss Chard – Great quality on Green, Red and Rainbow Chard out of California and Mexico.

Chili Peppers – Anaheim, Serrano and Pasilla Peppers are all very good quality.

Strawberries – The best quality in months is reported on all California Strawberries.

Squash – Zucchini Squash has terrific quality and low pricing.

Grapes – Quality is very nice on Red Grapes out of Chile.

Citrus – Late season specialty Citrus is available with great quality reported – Tangerines, Cara Caras and Mandarins.

Asparagus – Be on the lookout for early spring local Asparagus in the Midwest, Northeast and Pacific Northwest.

Weather Update

California: Warmer temperatures across all growing regions with light showers early next week in San Joaquin Valley.

Yuma, AZ: Very windy conditions and warm temperatures.

Mexico: Seasonal temperatures throughout all growing regions.

Florida: Seasonal temperatures and moderate to heavy rain early in the week.



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Commodities at a Glance

 APPLES	Quality is good, 125 CT and smaller sizes will be less available through the summer	 CELERY	Quality is good, pricing is higher	 LETTUCE LEAF	Quality is fair, pricing is good
 ASPARAGUS	Quality and pricing are good, with smaller sizes the best value	 CITRUS (LEMONS)	Quality and pricing are good	 LETTUCE TENDER LEAF	Quality and pricing are good
 AVOCADO	Quality and pricing are good	 CITRUS (LIMES)	Quality is good, pricing is higher	 MELON (CANTALOUPE)	Quality and pricing are good
 BELL PEPPERS	Quality and pricing are good	 CITRUS (ORANGES)	Quality and pricing are good	 MELON (HONEYDEW)	Quality and pricing are good
 BERRIES (BLACKBERRIES)	Quality is good, pricing may be higher	 CUCUMBERS	Quality and pricing are good	 MELON (WATERMELON)	Quality and pricing are good
 BERRIES (BLUEBERRIES)	Quality is good, pricing may be higher	 EGGPLANT	Quality is fair, pricing is good	 ONIONS	Quality is good to fair, pricing is higher
 BERRIES (RASPBERRIES)	Quality is good, pricing may be higher	 GARLIC	Quality is fair, pricing is higher	 PEARS	Quality and pricing are good
 BERRIES (STRAWBERRIES)	Quality and pricing are good	 GRAPES (GREEN)	Quality is fair, pricing is higher	 PINEAPPLES	Quality and pricing are good
 BROCCOLI	Quality and pricing are good	 GRAPES (RED)	Quality and pricing are good	 POTATOES	Quality is good, pricing is higher on larger sizes
 BRUSSELS SPROUTS	Quality is fair to poor, pricing is higher	 GREEN ONIONS	Quality and pricing are good	 POTATOES (COLORED)	Quality and pricing are good
 CARROTS	Quality and pricing are good	 KALE	Quality and pricing are good	 SQUASH	Quality and pricing are good
 CAULIFLOWER	Quality is fair, pricing is higher	 LETTUCE ICEBERG	Quality is fair, pricing is good	 TOMATOES	Quality is good, pricing is slightly higher