



# SERVE MORE. SAVE MORE.



Whether you're looking to stock up on versatile speed-scratch favorites or add to your grab-and-go lineup, we're here to help you save on the products below.

## AS THE CASES ADD UP, *so do the savings.*

To qualify, purchase a minimum of 10 cases from any one category. Purchase from additional product categories and save even more per case. Purchases must be made between September 1st and December 31st, 2020.

### REBATE LEVEL 1

Buy at least 10 cases from one category and get

**\$5 BACK PER CASE.**

### REBATE LEVEL 2

Buy at least 10 cases from two categories (minimum 20 cases) and get

**\$6 BACK PER CASE.**

### REBATE LEVEL 3

Buy at least 10 cases from three categories (minimum 30 cases) and get

**\$7 BACK PER CASE.**

### REBATE LEVEL 4

Buy at least 10 cases from four categories (minimum 40 cases) and get

**\$8 BACK PER CASE.**

*Save up to* **\$1,200**

(Maximum rebate: 150 cases)



For additional product information or recipe inspiration, visit [campbellsfoodservice.com](http://campbellsfoodservice.com).



Let all of our  
**BRANDS WORK  
HARD FOR YOU.**

**18%**  
OF CONSUMERS  
are ordering more entrées/  
main dishes and 9% are  
ordering more side dishes in  
today's current environment.<sup>1</sup>

**51%**  
OF CONSUMERS  
say an items portability  
drives their purchasing  
decisions.<sup>2</sup>



Serve any of these flavorful, authentic soups solo or use as a speed-scratch ingredient to create irresistible dishes.

[Explore recipes](#) or watch our [Behind Our Lines video series](#) for tips.



Add flavor, save labor and make an impression by using canned soup as an ingredient. [Discover recipes](#) with 10 ingredients or less.



**PEPPERIDGE FARM® AND GOLDFISH®**

Create value on your menu with these smart snack and side choices.

[Get inspired](#) with recipe ideas.



From the original vegetable juice to on-trend plant-based waters and energy drinks, your beverage program is covered. [Browse these functional snacks](#) and [see how](#) you can leverage vegetable juice as an ingredient.

Campbell's Frozen Soup		Campbell's	Pack/Size
Signature Tomato Bisque with Basil	V	24878	4/4 lb. pouch
Signature Chicken Noodle	GF	20303	4/4 lb. pouch
Signature Hearty Beef Chili with Beans	GS GF	20300	4/4 lb. pouch
Signature Southwestern Vegetarian Chili	V VG	20602	4/4 lb. pouch
Signature Chicken Tortilla	GF	20304	4/4 lb. pouch
Signature Loaded Baked Potato	GF	20305	4/4 lb. pouch
Signature Harvest Butternut Squash	V GF	20597	4/4 lb. pouch
Signature Broccoli Cheddar	GF	20301	4/4 lb. pouch
Signature Cheesy Chicken Tortilla	MG GF	21479	4/4 lb. pouch
Signature Homestyle Chicken Noodle	GF	08169	3/4 lb. tub
Signature Italian-Style Wedding		10428 <i>FA5074</i>	3/4 lb. tub
Signature Creamy Tomato Basil Bisque	V	14903 <i>FA507X</i>	3/4 lb. tub
Signature Golden Broccoli Cheese	V GF	08558	3/4 lb. tub
Signature Vegetable Beef		08163	3/4 lb. tub
Signature Cream of Potato	V	08166	3/4 lb. tub
Signature Minestrone	GS V	08167	3/4 lb. tub
Signature Creole Chicken Gumbo	MG GF	08297	3/4 lb. tub

<sup>1</sup>Outassessments, A Focus on the Future Operator Insights, 2020  
<sup>2</sup>Technomic, Inc., Snacking Occasion Consumer Trend Report, 2020



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Campbell's Frozen Soup cont.	Campbell's	Pack/Size
Signature Cream of Potato with Bacon	11921 <i>FAS075</i>	3/4 lb. tub
Signature Chicken & Dumplings	11919 <i>FAS080</i>	3/4 lb. tub
Signature Brown & Wild Rice with Chicken	11927 <i>FAS079</i>	3/4 lb. tub
Signature Broccoli Cheese	08187	3/4 lb. tub
Signature Vegetarian Garden Vegetable	11340 <i>FAS082</i>	3/4 lb. tub
Signature Healthy Request® Harvest Tomato with Basil	19120	3/4 lb. tub
Signature Healthy Request® Chicken with Egg Noodles	19121	3/4 lb. tub
Signature Healthy Request® Mediterranean-Style Vegetable	19123	3/4 lb. tub
Reserve Roasted Red Pepper Tomato & Gouda	16835 <i>FAS021</i>	4/4 lb. pouch
Reserve Lobster Bisque with Sherry	21068	4/4 lb. pouch
Reserve Broadway Basil & Tomato Bisque	21081 <i>FAS023</i>	4/4 lb. pouch
Reserve Wicked Thai-Style Chicken & Rice	20805 <i>FAS153</i>	4/4 lb. pouch
Reserve Roasted Poblano & White Cheddar Soup with Tomatillos	26832 <i>FAS007</i>	4/4 lb. pouch
Reserve Fully Loaded Baked Potato & Cheddar	24879	4/4 lb. pouch
Reserve Creamy Chicken Soup with White & Wild Rice	21092	4/4 lb. pouch
Reserve Minestrone Soup with Garden Vegetables	21093	4/4 lb. pouch
Reserve Red Lentil Vegetable	23206	4/4 lb. pouch

Canned Soup	Campbell's	Pack/Size
Campbell's® Classic Healthy Request® Tomato	04145	12/50 oz.
Campbell's® Classic Healthy Request® Cream of Chicken	04143 <i>SOUP15</i>	12/50 oz.
Campbell's® Classic Healthy Request® Cream of Mushroom	04144	12/50 oz.
Campbell's® Classic Healthy Request® Chicken Noodle	04142	12/50 oz.
Campbell's® Classic Cream of Mushroom	01266 <i>SOUP06</i>	12/50 oz.
Campbell's® Classic Tomato	00016	12/50 oz.
Campbell's® Classic Cream of Chicken Soup	01036 <i>SOUP05</i>	12/50 oz.
Campbell's® Classic Chicken Noodle	01256 <i>SOUP02</i>	12/50 oz.
Campbell's® Classic Cream of Celery	01166 <i>SOUP07</i>	12/50 oz.
Campbell's® Classic Minestrone	01146	12/50 oz.
Campbell's® Classic Cream of Potato	02046	12/50 oz.
Campbell's® Classic Vegetable	01026	12/50 oz.
Swanson® Chicken Broth	09772	12/49 oz.
Campbell's® Classic Low Sodium Tomato with Tomato Pieces	01718	12/50 oz.
Campbell's® Classic Low Sodium Chicken with Noodles	01715	12/50 oz.
Campbell's® Classic Low Sodium Cream of Mushroom	25098	12/50 oz.
Campbell's® Turkey Gravy	10061	12/50 oz.

Snacks	Campbell's	Pack/Size
Pepperidge Farm® Goldfish® Snack Crackers - Cheddar	07944 <i>CRACK</i>	6/31 oz.
Pepperidge Farm® Goldfish® Giant Grahams Cinnamon Baked with Whole Grain	26830	300/0.9 oz.
Pepperidge Farm® Bulk Distinctive Cracker Assortment	07886	13.4 lbs. (6.1kg) case
Pepperidge Farm® Bulk Distinctive Two-Pack Crackers	07059	400 2-packs
Pepperidge Farm® Pretzel Goldfish®	07492	6/26 oz.
Pepperidge Farm® Goldfish® Mix-Ups	18663	72/1.5 oz.



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Beverages		Campbell's	Pack/Size
VB® Vegetable Juice	GF CW FV LF	00336 <i>CJUL22</i>	12/46 oz.
VB® Vegetable Juice	GF CW FV LF	00020	48/5.5 oz.
VB® 100% Vegetable Juice Low Sodium	LS GF CW FV LF	00067	48/5.5 oz.
VB® Vegetable Juice (PET)	GF CW FV LF	13803	24/12 oz.
VB® 100% Vegetable Juice	GF CW FV LF	15316	24/11.5 oz.
VB® 100% Vegetable Juice Low Sodium	LS GF CW FV LF	20616	6/46 oz.
VB V-Fusion® Strawberry Banana (6 Pack)	GF CW FV	18866	24/8 oz.
VB V-Fusion® Pomegranate Blueberry (6 Pack)	GF CW FV	18867	24/8 oz.
VB Sparkling +Energy Orange Pineapple	FV	27633	12/11.5 oz.
VB Sparkling +Energy Black Cherry	GF FV	27625	12/11.5 oz.
VB Sparkling +Energy Strawberry Kiwi	GF FV	27623	12/11.5 oz.
VB Sparkling +Energy Lemon Lime	GF FV	27627	12/11.5 oz.
VB Sparkling +Hydrate™ Strawberry Cucumber	GF FV	26976	12/11.5 oz.
VB Sparkling +Hydrate™ Orange Grapefruit	GF FV	27083	12/11.5 oz.
VB Sparkling +Hydrate™ Blueberry Acai	GF FV	27542	12/11.5 oz.
VB Sparkling +Hydrate™ Coconut Watermelon	GF FV	27082	12/11.5 oz.

Health and Ingredient Claim Key

- |                             |  |   |
|-----------------------------|--|---|
| <b>GF</b> Gluten Free       | <b>FS</b> Full Serving of Vegetables                 | <b>CW</b> Calorie Wise                    |
| <b>V</b> Vegetarian         | <b>HR</b> Healthy Request?                           | <b>FV</b> Servings of Fruit or Vegetables |
| <b>VG</b> Vegan             | <b>MA</b> Made with No-Antibiotics-Ever Chicken Meat | <b>HH</b> Heart Healthy                   |
| <b>GS</b> Good Source of... | <b>LS</b> Low Sodium                                 | <b>LF</b> Low Fat                         |
|                             | <b>M</b> Reconstituted with Milk                     |   |

**CLICK HERE TO REDEEM ONLINE** *or* **MAIL IN THE FORM BELOW**

I have purchased AT LEAST 10 CASES from the following categories:

- Level 1:** ONE category. Please send me \$5.00 per case rebate.
- Level 2:** TWO categories. Please send me \$6.00 per case rebate.
- Level 3:** THREE categories. Please send me \$7.00 per case rebate.
- Level 4:** ALL FOUR categories. Please send me \$8.00 per case rebate.

Please return this slip with a copy of your invoice.

FS\_Bundle

Code

Total Cases Purchased \_\_\_\_\_ x \$ \_\_\_\_\_ per case = \$ \_\_\_\_\_ Total Savings  
(all categories) (max. \$8.00) (max. \$1,200)

September 1, 2020 - December 31, 2020

Mail my rebate to (please print clearly):

Name of Operation			
First Name	Last Name	Title	
Street Address (no PO Boxes)	City	State	ZIP Code
Country	Business Phone Number	Ext.	Email Address
Distributor/City/State/ZIP Code			

IF REDEEMING BY MAIL, SEND THIS ORIGINAL COMPLETED CLAIM FORM TO:  
 Campbell's® Bundled Rebate • PO Box 49542 • Strongsville, OH 44149-0542 or Email to [Campbellsrebates@archway.com](mailto:Campbellsrebates@archway.com)  
 For questions regarding this rebate or products, please contact your local representative or call 1-800-879-7687.

TERMS AND CONDITIONS

- A. This rebate offer applies only to foodservice operators.
- B. Checks will be made payable to corporate entities only, and not to individuals.
- C. Applies only to Campbell branded products listed above and purchased between September 1 – December 31, 2020.
- D. Limit of one rebate claim per operator/location.
- E. Chains and franchises must participate on an individual location basis.
- F. Minimum purchase: 10 cases (\$50 rebate). Maximum rebate purchase: 150 cases (\$1,200 rebate).
- G. Operators should save copies of distributor invoices (showing eligible products/purchases) for submission with this original claim form. No handwritten invoices will be accepted. Must submit either original invoice, copy of original invoice or a velocity report that includes all of the following: distributor name and/or logo, operator name and customer number, valid period dates coinciding with promotion, eligible product codes matching promotion.

- H. All submissions must be postmarked or submitted online by January 31, 2021. For all online submissions, a valid photo of the invoice must be uploaded. Campbell's Foodservice is not responsible for lost, late or misdirected submissions.
- I. This offer applies to restaurant operators located in the 48 contiguous US states.
- J. This rebate offer may not be combined with any other offer on the same items during the same period.
- K. This rebate cannot be assigned or transferred by an operator.
- L. Distributors may not redeem on behalf of operators.
- M. Rebate is valid for purchases made from foodservice distributors only.
- N. Allow 4-5 weeks for payment of rebate.
- O. Club stores, vending suppliers, c-stores, retail outlets and retail distributors are excluded.
- P. Operators currently on bid, purchase or rebate programs for Campbell's® products do not qualify.



To redeem online, visit [campbellsfoodservice.com/redeem](http://campbellsfoodservice.com/redeem).

