




SHOW YOUR CUSTOMERS SOME LOVE

with these tips from Jake's Finer Foods

ONE-STOP SHOPPING

Package a complete to-go meal. Partner with local florists, dessert specialists and be sure to include steaks from Gourmet Ranch! Require pre-booking to ensure you only order what you need of each item.

And don't forget adult beverage options too! Include a small Valentine's card and/or a coupon for their next visit. 

BETTER THAN CHOCOLATE

Our gourmet cookies from David's make great desserts and travel well. Package them in decorative, clear cellophane bags for a festive touch.

SINGLE AWARENESS DAY

Also known as "SAD"...share some love with all the single folks by offering them a free cookie with any purchase. Or perhaps even a free appetizer or dessert.



SHOW LOVE, GET LOVE

In the weeks leading up to Valentine's Day, ask your social media followers to post & tag a pic of them enjoying a meal at your restaurant (or a comment about their favorite entree, etc.). In return, they'll be entered to win a free Valentine's Dinner for Two.

EXCLUSIVE PRIX-FIXE MENU

Not only does a prix fixe menu make ordering from Jake's easy and efficient for your kitchen, it creates a special reason for diners to visit you. Create dinner options that still showcase your specialty but are a change up from your regular menu.

FALL IN LOVE WITH BRUNCH

Why save all the love for dinner? Expand your dining opportunities by offering a special brunch menu or meal for take-out.

